

Sharpening Your Strategic Mind: How to Formulate Innovative Strategies



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TARGET AUDIENCE

All Members of the Organization.

Strategies are essential to the successful development of any organization. How can organizations continue to provide exceptional value to stakeholders and customers if they are not clear on where they are heading and how they will get there?

This three-day interactive learning program helps developing leaders truly understand how to create successful strategies that exceed expectations. This module will change the mindset of organizational leaders to move from a reactive, firefighting, tactical mindset to a proactive, focused and strategic mindset.

The goal of this learning program is to equip leaders with a range of new techniques that will help them to:

- Think strategically on a daily, not yearly, basis to generate new ideas
- Develop a real-world understanding and tool kit for strategy
- Learn and apply the three tactics of sound strategies
- Design and execute differentiated strategy to grow profits
- Improve strategic decision-making to increase productivity
- Discover sources for generating new growth and business innovation
- Generate new ideas and evaluate future scenarios before your competitors do
- Learn about the common mistakes or downfalls of strategic planning and learn how to overcome them
- Overcome execution errors to successfully implement strategy
- Confidently set strategic direction to maintain competitive advantage
- Learn to create better short-term goals that support long-term strategy
- Align and communicate strategy with the rest of the team/organization

DELIVERY STYLE

This is a learning program on Sharpening your Strategic Mind. Participants will learn through a variety of methods including:

- Group discussions - 20%
- Role plays and simulating real situations – 15%
- One-on-one coaching – 10%
- Written exercises in which you will apply key concepts – 20%
- Question and answer sessions (Anytime)
- Examples and case studies – 20%.
- Theory and its practical application – 15%